

Press Release

Citrolumine 8™ gives skin radiance a citrus boost

Steinhausen, October 25, 2010 – **Cosmetochem International AG launch Citrolumine8™ a new botanical active to brighten the skin tone and increase skin luminosity.**

Citrolumine 8™ is a new cosmetic active from Cosmetochem International based on liposomal-encapsulated citroflavonoids extracted from citrus fruits. Citrolumine 8™ is a safe, plant-derived cosmetic active which brightens skin tone, fades age spots and increases overall skin luminosity. It has been shown to be effective in both *in vitro* and *in vivo* studies. Citroflavonoids have also been shown in the literature to be potent antioxidant and anti-inflammatory agents, properties which are also of great interest in skin care. It has been developed for anti-ageing products and products to brighten the skin tone and increase skin radiance.

Product Launch

Cosmetochem will be launching Citrolumine 8™ at in-cosmetics Bangkok (November 2-4) on Stand No. E44.

Contact for further information:
Dr Jane Tiedtke, Head of Marketing
Cosmetochem International AG
Sennweidstrasse 44/46
CH – 6312 Steinhausen
jane.tiedtke@cosmetochem.ch
www.cosmetochem.com

Cosmetochem International AG is a Swiss-based company, specialized in the production of high quality, customized botanical extracts and actives. We have an extensive list of extracts which exist in both liquid (Herbasol® & Herbamilk™) and dry powder (Herbasec®) forms and are sold internationally to all major cosmetic and toiletry manufacturers in over 60 countries worldwide.