

Press Release

Colla-Gain™ – Anti-ageing Pomegranate Flower Power

Steinhausen, February 28, 2012 – **Cosmetochem International AG launches Colla-Gain™, a new anti-ageing complex**

New from Cosmetochem International AG – Colla-Gain™ a novel, anti-ageing complex. It is a pomegranate flower-derived, two component-based active that not only promotes collagen synthesis but also decreases the breakdown of collagen by inhibiting MMP-1 production. It is supported by both *in vitro* and *in vivo* claims data and has the following properties:

- Stimulates collagen build-up in the skin (vitamin C component)
- Inhibits collagen breakdown (pomegranate flower component inhibits MMP-1)
- Increases skin density
- Smooths skin and reduces appearance of wrinkles
- Protects skin against UV exposure
- Preservative-free and solvent-free

Product Launch

Cosmetochem will be launching Colla-Gain™ at in-cosmetics Europe in Barcelona (April 17-19) on Stand D50.

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Cosmetochem International AG is a Swiss-based company, specialized in the production of high quality, customised botanical extracts and actives. We have an extensive list of extracts which exist in both liquid (Herbasol® & Herbamilk®) and dry powder (Herbasec®) forms and are sold internationally to all major cosmetic and toiletry manufacturers in over 60 countries worldwide.