

Press Release

Steinhausen, April 9th, 2015

Lipoid Kosmetik – a green step ahead with its new product launches at in-Cosmetics Barcelona

Innovative cosmetic ingredients of exceptional quality are the key to success for creating personal care products. With a clear insight into our consumers' needs, Lipoid Kosmetik showcases new products at this year's in-cosmetics in Barcelona (stand N° 6K30): the natural anti-dandruff active usNeo, the multilamellar cream SLM 2038 and LC Herbasol, a new series of standardized botanical extracts.

usNeo™ - Natural active with antibacterial and anti-dandruff activity

usNeo is a botanical active derived from the lichen usnea barbata for the use in anti-dandruff shampoos and related hair care products. The active ingredient in usNeo, usnic acid, is effectively treating the microbial cause of dandruff. In vitro studies showed a significant reduction of dandruff by 69.5% after 28 days of application.

SLM 2038 Skin Lipid Matrix® - Innovative formulation with Non-GMO sunflower phospholipids

SLM 2038 is a new type of multi-lamellar cream based on the proprietary SLM Skin Lipid Matrix technology. The innovative formulation with Non-GMO sunflower phospholipids can easily be incorporated in any type of skin care product in order to achieve a unique and natural feeling. SLM 2038 mimics both the molecular organization and composition of the stratum corneum extracellular lipids. This lamellar structure made of hydrogenated sunflower phospholipids protects the skin and supports its natural barrier function by replacing missing barrier-lipids.

LC Herbasol® Extracts – Standardized Botanical Extracts

LC Herbasol Extracts (LC = lead compound) comprises a new series of standardized liquid extracts optimized for cosmetic applications. Focusing on a defined phytochemical composition, the concept of lead compounds has been introduced: Lead compounds are defined molecules or a defined class of substances being most typical for a given extract. For LC Herbasol botanical extracts a range has been defined for each extract and lead compound. Together with a mild and controlled manufacturing process under cosmetic GMP this guarantees a consistent high quality with a reproducible concentration

About Lipoid Kosmetik AG

Lipoid Kosmetik is a leading manufacturer of high-quality botanical extracts and natural phospholipid products for the cosmetic and personal care industry. As a pioneer in both fields, Lipoid Kosmetik has gained an outstanding reputation in the global cosmetic industry over the last 40 years. This long-standing expertise, in combination with the exceptional quality of our portfolio, enables our customers to develop and market innovative, functional and natural cosmetic products meeting the highest standards. We make beauty natural.

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usNeo™ - Usnea barbata



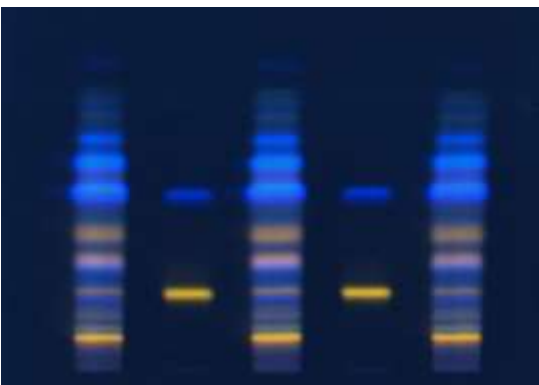
Lichen *Usnea barbata* hanging on a tree in Switzerland

SLM 2038



Lamellar structures of the SLM Skin Lipid Matrix with Sunflower

LC Herbasol



HPTLC chromatogram of Green Tea LC Herbasol®