

## Lipoid Kosmetik AG: A New Name Based on Long-standing Expertise



In 2007 Lipoid Group acquired Cosmetochem AG thus strengthening its business in the cosmetic market. Cosmetochem AG, a Swiss-based company, is internationally renowned for the production of high quality botanical extracts and actives. For more than 35 years Lipoid has been manufacturing high value lecithins and phospholipids derived from plant seeds with a wide range of natural phospholipid-based delivery systems. On the other hand, Cosmetochem, provides actives and extracts that need to be encapsulated which are the perfect fit!

In recent years, both partners have been working closely together. As a result, a new company has been formed Lipoid Kosmetik AG. Given the expertise of both companies, this will enable the new company to continue to offer high quality natural products for use in skin care, skin repair and other applications within the cosmetics industry. Due to natural synergy, Lipoid Kosmetik AG will be able to focus even more on value-added product innovations, starting with a new product combining Cosmetochem Herbasol® and Lipoid Liposome to produce Lipoid Kosmetik Herbasome.

### Skin Lipid Matrix - the Excellent Skin Cell Renovator

For many years, conventional O/W and W/O emulsions have been at the heart of skin care products. However, the classic emulsifiers used in these products to maintain their integrity can also interact with the lipid layers of the *stratum corneum*. This may cause wash out effects and skin irritations.

The Skin Lipid Matrix (SLM) is a big step forward for minimizing these disadvantages. This new kind of basic formulation is based on lamellar structure forming ingredients and does not contain any classic emulsifier. The SLM is composed of lipids identical to those of the skin that can regenerate and reconstruct the skin barrier.

The *stratum corneum*, the horny layer of the epidermis, is composed of two parts, the corneocytes and the lipid matrix



which fills the space between them. A disruption of the lipid layer, or the simple lack of skin lipids, can create moisture deficiency and dry skin. The SLM acts as an excellent skin moisturiser by providing new skin lipids.

SLMs are highly viscous phospholipid compounds made of hydrogenated phosphatidylcholine, triglycerides and varying natural skin-like lipophilic ingredients that form lamellar structures. This makes SLMs excellent for skin cell regeneration. SLMs can be used as a single basis for creams and lotions or added to existing formulations, for example, SLM 2026: Water/Aqua, Caprylic/Capric Triglyceride, Pentylene Glycol, Glycerine, Butyrospermum Parkii Butter, Squalane, Ceramide NP.

### Ethoverte™ - a Range of Fair-traded and Community-traded Ingredients

The philosophies behind the development of fair-traded and community-traded products are the same – to help marginalised and poor communities gain the possibility of developing a stable and profitable business based on trade and not on charity.



The success of these projects is based on the criteria of transparency, trust, sustainability and success for all partners in the supply chain.

Lipoid Kosmetik AG is committed to sourcing a variety of cosmetic ingredients from around the world, which originate from farmers where fair-trade or community-trade practices are being employed. The ingredients are verified by fair trade certificates or well documented controls over the method of farming and working with local communities. Most of these ingredients are produced by organic farming.

To support fair- and community-trade projects actively, Lipoid Kosmetik is launching its new Ethovert<sup>™</sup> range which contains a selection of extracts derived from special plants from around the world. Araza, Carambola and Guava fruits are used in our Ethovert<sup>™</sup> range. Herbasol<sup>®</sup> Extracts are sourced from small farmers in Costa Rica and processed by a small local enterprise, allowing the value to remain in the region. All fruits and plants in our Outback Spirit<sup>™</sup> range, such as Kakadu Plum or Desert Lime derive from an ethical supply chain based on fair-trade principles.

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