

Press Release

Steinhausen, March 14th 2018

Lipoid Kosmetik – New product launches at in-cosmetics Amsterdam

Lipoid Kosmetik is a leading manufacturer of high-quality botanical extracts, actives and natural phospholipid products for the cosmetic and personal care industry. With a clear insight into our consumers' needs, Lipoid Kosmetik showcases new products at the in-cosmetics Amsterdam 2018 (stand No. C120).

HerbaGlow[®] NRG – The Power Unit for your Skin

In times of exhaustive lifestyles, consumers are seeking for ingredients that recharge the skin's energy reserves for a radiant and fresh-looking skin.

HerbaGlow[®] NRG is a COSMOS-approved three-component active designed to synergistically energize and revive the skin in order to restore a healthy and youthful glow. HerbaGlow[®] NRG shows efficacy in:

- Boosting the skin's energy supply and production efficiency
- Providing more vitality and resistance to the skin
- Making skin look fresher and more radiant

HerbaGlow[®] NRG is composed of 100% natural ingredients: it unites extracts of caper flower buds, white mulberry leaves and rose roots in a propanediol-based, preservative-free and self-preserving solvent system.

We look forward to meeting you at in-cosmetics Amsterdam 2018 and present you more details about our new active HerbaGlow[®] NRG at our stand C120 or at the technical seminar on Wednesday April 18th, 2018, 13:30 - 14:00, Theatre 1.

About Lipoid Kosmetik AG

Lipoid Kosmetik AG Switzerland, as part of the Lipoid group, is a leading manufacturer of high-quality actives and botanicals and supplier of phospholipid products for the cosmetic and personal care industry. As a pioneer in these fields, Lipoid Kosmetik has gained an outstanding reputation in the global cosmetic industry over the last 45 years. This long-standing expertise, in combination with the exceptional quality of our portfolio, enables our customers to develop market innovative, functional and natural cosmetic products meeting the highest standards.

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