

Press Release

Steinhausen, June 12th 2017

Lipoid Kosmetik – New Data on HerbaProtect® NOX

Lipoid Kosmetik is a leading manufacturer of high-quality botanical extracts, actives and natural phospholipid products for the cosmetic and personal care industry. With a clear insight into our consumers' needs, Lipoid Kosmetik presents additional data on the novel botanical active HerbaProtect® NOX.

HerbaProtect® NOX – The Night-Time Sun Care Active

Exposure to UV radiation is a major cause of physiological skin stress and premature aging. Interestingly, recent research has shown that UV-induced skin damage can occur several hours after irradiation and even at night-time.

HerbaProtect® NOX is an innovative sun care and anti-aging active that protects against delayed sun-induced skin damage and premature aging. Recently obtained additional *in vitro* data clearly reinforce that HerbaProtect® NOX

- reduces light-mediated oxidative stress,
- prevents delayed UV-induced skin damage,
- and protects against photoaging.

HerbaProtect® NOX is composed of three active components, namely plant extracts from pomegranate flower, perilla leaf and kakadu plum, that have been combined in a preservative-free, standardized and concentrated glycerol-based solvent system. This COSMOS-approved botanical ingredient is a perfect addition for sun care, after-sun or anti-aging formulations that aim at protecting the skin against delayed sun-induced skin stress and premature aging.

About Lipoid Kosmetik AG

Lipoid Kosmetik is a leading manufacturer of high-quality botanical extracts, actives and natural phospholipid products for the cosmetic and personal care industry. As a pioneer in these fields, Lipoid Kosmetik has gained an outstanding reputation in the global cosmetic industry over the last 40 years. This long-standing expertise, in combination with the exceptional quality of our portfolio, enables our customers to develop market innovative, functional and natural cosmetic products meeting the highest standards. We make beauty natural.

Media Contact

Monika Welti
Lipoid Kosmetik AG
Sennweidstrasse 44/46
CH – 6312 Steinhausen
m.welti@lipoid-kosmetik.com
www.lipoid-kosmetik.com



www.lipoid-kosmetik.com

Lipoid Kosmetik AG
Sennweidstrasse 44/46
CH-6312 Steinhausen, Switzerland

Phone: +41 41 748 33 33
Fax: +41 41 748 33 44
info@lipoid-kosmetik.com

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