

Press Release

Steinhausen, March, 8th 2017

Lipoid Kosmetik – New Product Launches at in-cosmetics London

Lipoid Kosmetik is a leading manufacturer of high-quality botanical extracts, actives and natural phospholipid products for the cosmetic and personal care industry. With a clear insight into our consumers' needs, Lipoid Kosmetik showcases new products at this year's in-cosmetics in London (stand No. M10).

Caffeine Herbasome® - Enhanced Skin and Hair Stimulation

At in-cosmetics 2017 in London, Lipoid Kosmetik will present Caffeine Herbasome®, a multi-active liposomal complex composed of caffeine from green coffee beans, niacinamide and natural phospholipids.

In vitro studies have shown that the Herbasome® encapsulation technology significantly improves the controlled release of caffeine into the skin and its subsequent permeation through the stratum corneum. Thus, deeper skin layers can efficiently be reached, where caffeine is known to positively impact on multiple cellular levels:

- Stimulation of adipocyte lipolysis (anti-cellulite)
- Stimulation of hair growth
- Efficient radical scavenger

Caffeine Herbasome® was designed as an improved, concentrated form of caffeine for enhanced skin and hair stimulation and can easily be incorporated in any skin care and hair care formulation.

We look forward to meeting you at in-cosmetics Global 2017 and present you more details about Lipoid Kosmetik's new products at our stand M10 or during our Technical Seminar on Wednesday, April 5th, 2017, 10:10 – 10:40, Theater 1.

About Lipoid Kosmetik AG

Lipoid Kosmetik is a leading manufacturer of high-quality botanical extracts, actives and natural phospholipid products for the cosmetic and personal care industry. As a pioneer in these fields, Lipoid Kosmetik has gained an outstanding reputation in the global cosmetic industry over the last 40 years. This long-standing expertise, in combination with the exceptional quality of our portfolio, enables our customers to develop market innovative, functional and natural cosmetic products meeting the highest standards. We make beauty natural.

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